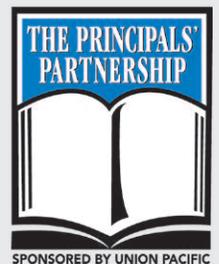


# Strong Leaders Build Strong Schools

## The Principals' Partnership 2006 Summer Leadership Institute

**JW Marriott Desert Ridge Resort & Spa  
Phoenix, Arizona**

**July 10 - July 13, 2006**





July 10, 2006

Dear Partnership Principal,

On behalf of Union Pacific, welcome to the 2006 Principals' Partnership Summer Leadership Institute.

This year's Institute is an important milestone for all of us. It marks the fifth year of The Principals' Partnership. This milestone acknowledges Union Pacific's deep commitment to your professional career and the essential work you do each and every day in your respective schools and districts.

Whether this is your first year in The Partnership or your fifth, we congratulate you on your important work and hope your participation in this Institute will help you become an even better leader. You are providing young people with the opportunities they need to build a successful future, and, thus, you are making important contributions to your community. We are proud to be partners with you in this growing Partnership, which now involves 21 states, some 1,000 high school principals and is helping to provide strong leadership for more than 1 million students.

As with the previous four conferences, the 2006 Summer Leadership Institute contains a wealth of valuable information. It comes from some of the most knowledgeable experts on leadership in the nation, from outstanding principal leaders such as yourself and from conversations with your peers. Please take full advantage of this vast array of resources, whether in formal presentations, informal conversations, networking or social events. Also, take time to relax and celebrate your accomplishments at one of our nation's most attractive meeting sites.

Union Pacific is committed to assist you in developing the best possible high schools. We understand that strong schools lead to strong communities. We are proud of this Partnership and what you do for our nation's youth. Keep up your great work!

A handwritten signature in blue ink, appearing to read "Bob Turner", written in a cursive style.

Robert W. Turner  
President

**UNION PACIFIC FOUNDATION**  
1400 Douglas St., Stop 1560, Omaha, NE 68179-1560  
ph. (402) 544-5600 upf@up.com  
www.up.com/found

# Welcome!

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## Welcome to the JW Marriott Desert Ridge Resort & Spa

5350 East Marriott Drive  
Phoenix, Arizona 85054  
Phone: 480.293.5000  
Fax: 480.293.3600  
Toll-Free: 800.835.6206

Check in: 4:00 p.m.  
Check out: Noon

## General Information

The JW Marriott Desert Ridge Resort & Spa is approximately 21 miles from the Phoenix Sky Harbor International Airport.

### Attire

You should dress so you are comfortable sitting in workshops and mingling with peers. The dress for the Institute's sessions is business casual (basically, a collared shirt, including golf shirts, and casual slacks; no shorts or jeans).

### Cellular Telephones, Pagers and Other Electronic Devices

As a courtesy to other attendees and speakers, please turn off the sound on all cellular telephones, pagers and other electronic devices, or reset them to the vibrate mode. In addition, all telephone calls must be answered outside of the meeting rooms.



# General Information

## Expenses

An expense reimbursement form is included with your Institute materials.

The Partnership will pay the cost of coach airfare from your city to Phoenix, Arizona, via the most direct route. If using a personal car, you will be reimbursed \$.445 per mile. This is the total car reimbursement, including the cost of gasoline. If you choose to drive, meals and lodging as you travel will not be reimbursed.

Other means of transportation will be reimbursed if the expense is similar to the cost of air travel.

The Partnership will not fund rental cars.

The Partnership pays for travel to and from the airport. You may make any other transportation requests (rental car, taxi shuttle services to area restaurants, sporting events and shopping) through the lobby transportation desk. The cost of this travel and activity will be your responsibility.

When you arrive at the JW Marriott Desert Ridge and register for your room, each Institute principal will have \$100 credited to his or her guest room. Our intention is that this will reimburse you for dinner on Tuesday and Wednesday evenings at one of the hotel's restaurants. However, this \$100 may be used toward any of the hotel services that you charge to your guest room. The Partnership will not provide reimbursement for meals outside of the hotel on those evenings.

The Partnership will pay the expense of your hotel room for Monday, Tuesday and Wednesday evenings, July 10 through July 12. You will be responsible for all incidental charges to your room (video rental, dry cleaning service, telephone calls, etc.). However, principals may apply their \$100 voucher to these charges. Any additional rooms you may require will be charged to your personal credit card at the time of check-in.

## Guests

Guests are not included in Monday night's reception or dinner. This is the opening of the Institute and is for participants only. Because session room space is limited, it is not possible to include guests in the Institute's sessions or other meetings. Tuesday and Wednesday evenings are free, with no activities scheduled.

The hotel will have tourist information in each guest room and, in addition, the hotel lobby and concierge staff can assist with tourist information during the Institute.

## Identification

Name tags must be worn at all times during all Institute sessions.

## Messages

A message board will be located near The Principals' Partnership Institute's Information Desk. Here you may exchange written notes with other attendees. Jim Forde will help you access your email on Wednesday, July 12. You may check your email by going to the hotel's business center or by visiting Jim Forde's Cyber Café, located in Grand Canyon 9 & 10. The hotel offers wireless Internet access in the lobby and pool areas if you have your own laptop or you can choose Wired for Business in your guest room for \$9.95, which includes Internet access as well as local and long distance calls. The cost of all hotel Internet service is your responsibility.

## Return to the Airport

We will have an airport shuttle bus and van service available for several hours to take you to the airport on Thursday, July 13. Departure information is included with your Institute materials.

## Smoking

The JW Marriott Desert Ridge Resort & Spa is a non-smoking facility. Smoking is permitted in designated areas only.

## Use of Institute Photos and Videos

During the Institute, you may notice Partnership staff and professional photographers videotaping and photographing Institute activities, participants and speakers. These images may be used in a number of applications, such as on our Web site, [www.principalspartnership.com](http://www.principalspartnership.com), for internal Partnership communications and team meetings, and for various Union Pacific materials talking about The Partnership and its activities. For those of you taking your own pictures, please be considerate of your colleagues and the Institute's speakers.

# Program Schedule

## Monday, July 10, 2006

6:00 p.m. – 6:45 p.m.  
6:45 p.m. – 8:30 p.m.

**Reception (pick up name tags)**  
**Dinner**

**Grand Canyon Ballroom 7 & 8 Foyer**  
**Grand Canyon Ballroom 7 & 8**

## Tuesday, July 11, 2006

6:45 a.m. – 8:00 a.m.  
7:00 a.m. – 8:00 a.m.

**Continental Breakfast**  
**Union Pacific Recruitment Program**

**Grand Canyon Ballroom 7 & 8 Foyer**  
**Grand Canyon 4 & 5**

Many principals have requested information on Union Pacific's employee recruitment program. Stop by and meet Union Pacific's human resources representatives and learn about employment opportunities for your high school graduates.

8:00 a.m. – 9:30 a.m.

**General Session I**

**Grand Canyon Ballroom 7 & 8**

Welcome

Orientation

*Successful High Schools – What Makes Them Work*

Keynote: Willard Daggett

Dr. Daggett will present the findings of the research teams that studied the 30 high schools identified by the Council of Chief State School Officers and the International Center in the Bringing Best Practices to Scale initiative. Based on these findings, he will present a series of recommendations to implement the practices, organization structures and policies that will lead to a more rigorous and relevant curriculum for all students.

9:45 a.m. – Noon

**Team Meetings**

*Please check below to confirm which team you're on and where it meets, based on the following states and/or school districts:*

### **Grand Sonoran A– D**

**Neila Connors**  
**Roy Benavides**  
**Judy Enright**  
**Richard Ramsey**

*California:* Chico, Dunsmuir, Grant Union, Placer, Roseville, Sacramento City, Tahoe-Truckee

*Illinois:* Dupo, East St. Louis, South Holland, Villa Grove, Watseka

*Iowa:* All districts

*Kansas:* All districts

*Missouri:* All districts

*Nevada:* Elko, Humboldt, Washoe

*Oklahoma:* All districts

*Oregon:* All districts

*Texas:* Beaumont, Bloomington, Brownsville, Comal, Corsicana, Eagle Pass, Ennis, Flatonia, Judson, Laredo, Lockhart, Longview, Nacogdoches, New Braunfels, West Orange – Cove, Palestine, Round Rock, San Antonio, San Felipe – Del Rio, Smithville, South San Antonio

*Washington:* All districts

### **Grand Sonoran H – K**

**Jerry Lynch**  
**Howard Jennings**  
**Glady Nienstaedt**  
**Michael Tomasoski**

*Arizona:* All districts

*Arkansas:* All districts

*California:* Central, Colton, Fresno, Hacienda La Puente, Jurupa, Kern, Long Beach, Montebello

*Idaho:* All districts

*Illinois:* Chicago Heights, Elmhurst, Leyden, New Trier, Rochelle, Waukegan

*Minnesota:* All districts

*Montana:* All districts

*Nevada:* Lincoln

*New Mexico:* All districts

*Texas:* Alpine, Dalhart, Ector, El Paso, Midland, Sweetwater

*Utah:* Alpine, Beaver, Millard, Provo, Tintic, Tooele

*Wisconsin:* All districts

### **Grand Canyon 6**

**Howard Johnston**  
**Rupert Asuncion**  
**James Gautier**  
**Marion Payne**

*California:* Elk Grove, Livermore, Manteca, Martinez, Milpitas, Modesto City, Oakland, Pleasanton, Stockton, Tracy

*Colorado:* All districts

*Illinois:* Chicago

*Nebraska:* All districts

*Texas:* Angleton, Brazosport, Channel View, Crosby, Dayton, Deer Park, Galena Park, Goose Creek, Houston, La Porte, North Forest, Pasadena, Sheldon, Spring

*Utah:* Box Elder, Carbon, Davis, Granite, Jordan, Juab, Murray, Ogden, Salt Lake City, Weber

*Wyoming:* All districts

# Program Schedule

## Tuesday, July 11, 2006 continued

Noon – 1:30 p.m.

Lunch

Grand Canyon Ballroom 7 & 8

1:30 p.m. – 3:00 p.m.

**School Size Alike Sessions**

*These sessions are designed to allow principals to interact with their counterparts working in schools with a similar number of students.*

**School Size Alike Session 1**

1 – 100

Facilitator: Gladys Nienstaedt  
Grand Canyon 1

**School Size Alike Session 2**

101 – 200

Facilitator: Mike Tomasoski  
Grand Canyon 2

**School Size Alike Session 3**

201 – 300

Facilitator: Howard Jennings  
Grand Canyon 3

**School Size Alike Session 4**

301 – 600

Facilitator: Neila Connors  
Grand Canyon 4

**School Size Alike Session 5**

601 – 900

Facilitator: Richard Ramsey  
Grand Canyon 5

**School Size Alike Session 6**

901 – 1,200

Facilitator: Marion Payne  
Grand Sonoran H

**School Size Alike Session 7**

1,201 – 1,400

Facilitator: Howard Johnston  
Grand Sonoran I

**School Size Alike Session 8**

1,401 – 1,600

Facilitator: Judy Enright  
Grand Canyon 11

**School Size Alike Session 9**

1,601 – 1,800

Facilitator: Ron Williamson  
Grand Canyon 12

**School Size Alike Session 10**

1,801 – 2,000

Facilitator: James Gautier  
Grand Canyon 13

**School Size Alike Session 11**

2,001 – 2,800

Facilitator: Roy Benavides  
Grand Sonoran A

**School Size Alike Session 12**

2,801 and over

Facilitator: Rupert Asuncion  
Grand Sonoran B

**School Size Alike Session 13**

Charter Schools 1 – 250

Facilitator: Jerry Lynch  
Grand Sonoran C

**School Size Alike Session 14**

Charter Schools 251 and over

Facilitator: Dudley Flood  
Grand Sonoran D

## Wednesday, July 12, 2006

6:45 a.m. – 8:00 a.m.

**Continental Breakfast**

Grand Canyon Ballroom 7 & 8

7:00 a.m. – 8:00 a.m.

**Union Pacific Recruitment Program**

Grand Canyon 4 & 5

Many principals have requested information on Union Pacific's employee recruitment program. Stop by and meet Union Pacific's human resources representatives and learn about employment opportunities for your high school graduates.

8:00 a.m. – 9:30 a.m.

**General Session II**

Grand Canyon Ballroom 7 & 8

*Rachel's Challenge*

Keynote: Darrell Scott

Rachel Scott was one of the victims of the Columbine High School shootings on April 20, 1999. Rachel's Challenge is a program, founded and presented here by her father Darrell Scott, which inspires, instructs and enables students to bring positive change to their school atmosphere. Rachel's acts of kindness and compassion, coupled with the contents of her diaries, have become the foundation and challenge for one of the most life-changing school programs in America.

9:45 a.m. – 3:00 p.m.

**Cyber Café**

Grand Canyon 9 & 10

Jim Forde

*The Cyber Café will be open throughout the day.*

The Partnership's Web site provides a wealth of information for principals engaged in school improvement. The Web site offers research strategies and interactive assistance for high school principals facing the challenges of the 21st century. Stop by Grand Canyon 9 & 10 to experience and learn more about a Web site designed just for you: <http://www.principalspartnership.com>. Jim will take you on a tour of the site and connect you to other top Web sites for school leaders. Feel free to stop by at any time from 9:45 a.m. through 3:00 p.m. to check your email or to just say hello.

# Program Schedule

## 9:45 a.m. – 11:30 a.m. Assemblies

### **The Courage to Lead: A Call to School Administrators to Address an Institutional Challenge Facing Underserved Students of Color Populations** Glenn Singleton .....Grand Sonoran A

Despite the realities that plague school districts across the country – from declining community involvement and competing federal and state legislative agendas to too much testing and not enough fiscal support – school leadership remains responsible for addressing these challenges and demonstrating a commitment to improving the quality of education for all students. There is a racial achievement gap and a corresponding lack of passion, practice and persistence about confronting and eliminating it. In this session, you not only will learn what the “courage to lead” looks and feels like for administrators dedicated to meeting the needs of children from marginalized racial, linguistic and economic backgrounds, but also how to translate “courageous conversations about race” into effective, systemic equity transformation.

### **Brain Power** Deborah Estes .....Grand Sonoran B

In a world of growing knowledge we are going to have to use our brains more and more. Schools’ councils, formed for the purpose of making decisions that optimize the educational growth of our children, will need to “zero in” on the thinking capability of their members: How do we keep our brain young as our body ages? How do we think creatively? How important is it for our councils to emulate a positive working atmosphere? How can we best learn as adults and make good, solid decisions for our children? Come find out the latest research for keeping your brain healthy, active and a positive contributing factor to the success of your council.

### **Concept-Based Curriculum and Instruction for the Thinking Classroom** Lynn Erickson .....Grand Sonoran C

In the age of information overload, educators look for ways to facilitate lasting memory and deeper understanding in students. Lynn Erickson shares practical, common-sense insights on how to raise the bar by moving from the old two-dimensional, “coverage-centered” model to a three-dimensional, “idea-centered” model for curriculum and instruction. Learn how knowledge is structured and why the conceptual level of thinking is critical to intellectual development and the motivation for learning. Learn a strategy for “scaffolding” thinking to write powerful understandings that

can be used to differentiate instruction. If you want to address the deeper intent of academic standards and raise the bar for education, this is a session you won’t want to miss.

### **Literacy Leadership** Rosemary Taylor .....Grand Sonoran D

Participants in this session will develop an understanding of the fail-safe literacy concept and the steps needed for creating a fail-safe literacy system in their schools.

### **Developing and Enhancing Leadership Skills for Raising Achievement and Closing Gaps** Marvin Pittman .....Grand Sonoran H

How do we raise achievement for all students and close achievement gaps for ethnic minority and low socioeconomic students? How do we increase the academic growth of high-performing students? These high-performing students show little to no growth in many cases. This session will explore some promising practices that high school principals might implement in order to address these issues. Implementing these strategies will assist in the reduction of suspensions and dropouts. You will leave this session with ideas for school and self-improvement.

### **Breaking Barriers: Concrete Tools for Working with Students in Poverty** Donna Beegle .....Grand Sonoran I

What does it mean to leave no child behind? In this session, Donna Beegle will frame a discussion of how to successfully engage and educate children living in poverty.

### **Building a Foundation for Small Learning Communities** Pam Robbins .....Grand Sonoran J

This session will address what small learning communities are, how they function and why research says schools that function as small learning communities are four times more likely to improve academic performance. You will leave this session with strategies you can apply immediately.

### **Survival Skills for the First-Year Principal** Dudley Flood .....Grand Sonoran K

This session will focus on leadership skills and will include a self-assessment activity with which you will be able to become more aware of your strengths. Group discussion and interaction will be encouraged for all.

*Assemblies continued on next page*

# Program Schedule

## 9:45 a.m. – 11:30 a.m. Assemblies continued

### Using the Resiliency Model to Build Parent Leadership

Donna Williams ..... Grand Canyon 12

Donna Williams will present the Resiliency Model she uses with schools in empowering parents to become leaders in their family's life and therefore, supportive of their child's academic success in high school. Its modules are education and learning, health and safety, family finance, career and development, and family relationships. This session includes a presentation that describes the modules and areas of interest used in working with parents in the Family University at Bluffton High School, Beaufort, South Carolina, and the specific steps taken to fund and implement a Parent Leadership Center.

### Effective Mindsets for Resilient Leadership

Ernie Mendes ..... Grand Canyon 13

Practical ways to build personal resiliency and a positive school culture are the core of this session. With laughter, engagement, research and ideas you can use immediately – including four effective mindsets with practical applications – Dr. Mendes will take you through a session that answers questions such as: What makes some leaders more resilient and effective than others? How do we develop leadership resiliency? What role does emotion play in resiliency, learning, collaboration and leadership? What is a practical foundational model that you can use to create accountability among staff?

## 9:45 a.m. – 10:35 a.m. Information Sessions A

### Classroom Discipline: Helping Your Teachers Establish Both Respect and Responsibility in Their Classrooms

Todd Johnson ..... Grand Canyon 1

Learn about a disciplinary plan that has realistic consequences for inappropriate behaviors, eliminates student put-downs, deals effectively with students who don't follow the designated rules, while maintaining the dignity of both the students and staff. Hard to believe? Attend this session, and see if it would work for you and your staff.

### Using Service-Learning to Promote Oral Language Development in ELL Students

Rosario Diaz-Greenberg ..... Grand Canyon 2

In this workshop, Dr. Diaz-Greenberg will outline how to use service-learning as a tool for oral language development and civic engagement. Techniques and samples will be shared to help you set up a service-learning component at your site.

### High-Performance Leadership

Jack Nora ..... Grand Canyon 3

In this session, Jack Nora will review the components of a high-performance school system, including the components of high-performance leadership and, specifically, how to manage the performance of others, both good and poor.

### Motivating Underachieving Students

Mike Muir ..... Grand Canyon 4

Are you frustrated by the challenge of working with under-achieving and unmotivated students? Do these students

affect your teachers and other classmates' learning? What motivates them to learn? What can we do to improve the situation? This session will include some answers to these questions, including the nine essential elements of meaningful engaged learning to re-engage these learners and improve their classrooms conditions.

### The Best First Step: Helping Students Transition into High School

Joan Maute ..... Grand Canyon 5

What are students really concerned about? In this session you will receive a copy of the results from Transition Concerns Surveys given to 8th grade students in May 1991, 2001, 2005 and 2006. In addition to this data, Joan Maute will discuss the various components of successful transition programs, along with concrete examples that you can take back to your school and students. Time will be allowed to share what's working in your transition program.

### Strategies for Using Data to Guide Instruction

Ron Williamson ..... Grand Canyon 11

This session will discuss the different kinds of data that can be used to improve instruction and student learning. Participants will think differently about their data, consider questions that extend and deepen understanding of the data, and examine several tools that may be used for engaging teachers and other groups in conversation about the use of data to improve student learning.

# Program Schedule

10:50 a.m. – 11:45 a.m.

## Information Sessions B

### **Gangs: Information Educators Need to Know and Share**

**Hector Molina** ..... **Grand Canyon 1**

We know that academic success gives students an opportunity to succeed in today's world. Unfortunately, many of our youth will not have that chance because of gangs in their schools, homes and community. Hector Molina will discuss the reasons why youths join gangs; what students know about gangs; the influence gangs have in their lives; some of the visible signs in the classroom, school and community; intervention strategies that have brought about parent and school awareness and a reduction in gang activity; and information on recent gang trends. Attendees will receive handouts and a CD with resources to share with staff, students and parents.

### **Mentoring New Teachers: The Principal's Role**

**Janice Ollarvia** ..... **Grand Canyon 2**

In this session, principals will learn to identify the leadership behaviors, practices and policies that will help them to successfully mentor, support and retain their new teachers. Participants will have opportunities to simulate scenarios that will strengthen their own mentoring and coaching skills and to assure that new teachers in their schools feel supported, while learning to be exemplary.

### **From Condemned to Commended: Lessons Learned on the Road to High School Reform**

**Mel Riddile** ..... **Grand Canyon 3**

Can a school that had all the odds stacked against it break through and become nationally recognized for its outstanding academic performance? In January 2005, President Bush chose J.E.B. Stuart High School in Falls Church, Virginia, as the location to deliver his policy speech on high school reform, citing the school's reputation for "serving the underserved." J.E.B. Stuart – with high expectations for all students, its emphasis on schoolwide literacy, 9th grade transition and innovative design for instructional delivery – has been called "a national model for all to emulate." If you love an underdog, you will want to hear the story of Stuart High School's rise from a failing to an award-winning school and how you can do it too.

### **Everything the Principal Always Wanted to Know About Section 504 But Had No One to Ask!**

**Betty Greene-Bryant** ..... **Grand Canyon 4**

You will learn in this session the yeses and the noes around proper administration of this compliance, as well as the basics of eligibility determination, so that you can monitor your school's classroom modifications, student placement changes, school behavior management plan and more. If you don't know the difference between an IEP and a 504 plan, you should consider attending this session.

### **Leading School-Based Professional Development**

**Ann Cunningham-Morris** ..... **Grand Canyon 5**

What is the role of the high school principal in ensuring effective school-based professional development? How do we focus professional development efforts so that they are results-based and aligned with school improvement efforts? How should professional development efforts be evaluated to determine changes in teacher practice? How do we find time for school-based professional development? What school-based professional learning models should be in place for capacity building? In this session, you will examine these questions as you self-assess the professional development efforts in your schools and outline the next steps you will take as leaders of professional learning.

### **Sharing Ideas on Scheduling**

**Jerry Lynch** ..... **Grand Canyon 11**

Bring your best ideas and your worst nightmares! This session will be a discussion on creative scheduling solutions that have proved effective in your schools and elsewhere. Laughter is guaranteed as we try to "think outside the box" to turn nightmares into dreams. While we may not be able to solve all scheduling problems in this session, we definitely will be able to start the networking necessary to see your schedule in a new light.

# Program Schedule

**11:30 a.m. – 12:45 p.m. Lunch** **Grand Canyon Ballroom 7 & 8**  
**1:00 p.m. – 3:00 p.m. Assemblies (repeated and includes break)** *Session descriptions listed on pages 7 & 8*

**The Courage to Lead: A Call to School Administrators to Address an Institutional Challenge Facing Underserved Students of Color Populations**  
Glenn Singleton .....Grand Sonoran A

**Brain Power**  
Deborah Estes .....Grand Sonoran B

**Concept-Based Curriculum and Instruction for the Thinking Classroom**  
Lynn Erickson .....Grand Sonoran C

**Literacy Leadership**  
Rosemary Taylor .....Grand Sonoran D

**Developing and Enhancing Leadership Skills for Raising Achievement and Closing Gaps**  
Marvin Pittman .....Grand Sonoran H

**Breaking Barriers: Concrete Tools for Working with Students in Poverty**  
Donna Beegle .....Grand Sonoran I

**Building a Foundation for Small Learning Communities**  
Pam Robbins .....Grand Sonoran J

**Survival Skills for the First-Year Principal**  
Dudley Flood .....Grand Sonoran K

**Using the Resiliency Model to Build Parent Leadership**  
Donna Williams .....Grand Canyon 12

**Effective Mindsets for Resilient Leadership**  
Ernie Mendes .....Grand Canyon 13

**1:00 p.m. – 1:50 p.m. Information Sessions A (repeated)** *Session descriptions listed on page 8*

**Classroom Discipline: Helping Your Teachers Establish Both Respect and Responsibility in Their Classrooms**  
Todd Johnson .....Grand Canyon 1

**Using Service-Learning to Promote Oral Language Development in ELL Students**  
Rosario Diaz-Greenberg .....Grand Canyon 2

**High-Performance Leadership**  
Jack Nora .....Grand Canyon 3

**Motivating Underachieving Students**  
Mike Muir .....Grand Canyon 4

**The Best First Step: Helping Students Transition into High School**  
Joan Maute .....Grand Canyon 5

**Strategies for Using Data to Guide Instruction**  
Ron Williamson .....Grand Canyon 11

**1:50 pm. – 2:05 p.m. Information Sessions Break**  
**2:10 p.m. – 3:00 p.m. Information Sessions B (repeated)** *Session descriptions listed on page 9*

**Gangs: Information Educators Need to Know and Share**  
Hector Molina .....Grand Canyon 1

**Mentoring New Teachers: The Principal's Role**  
Janice Ollarvia .....Grand Canyon 2

**From Condemned to Commended: Lessons Learned on the Road to High School Reform**  
Mel Riddile .....Grand Canyon 3

**Everything the Principal Always Wanted to Know About Section 504 But Had No One to Ask!**  
Betty Greene-Bryant .....Grand Canyon 4

**Leading School-Based Professional Development**  
Ann Cunningham-Morris .....Grand Canyon 5

**Sharing Ideas on Scheduling**  
Jerry Lynch .....Grand Canyon 11

# Program Schedule

**Thursday, July 13, 2006**

**6:45 a.m. – 8:00 a.m.**  
**8:00 a.m. – 9:00 a.m.**

**Continental Breakfast**  
**General Session III**

*21st Century Education:  
Accounting for the Past and Future*  
Keynote: Luis Valdez

**Grand Canyon Ballroom Foyer 7 & 8**  
**Grand Canyon Ballroom 7 & 8**

Luis Valdez believes that people should not only stand up for what they believe in, but also should teach other people about the problems in society in hopes that solutions will be found. What better way to educate than through the theater! Performance art in the form of education is often overlooked for the amount of power it can create, but in 1965 Luis Valdez created El Teatro Campesino. Since then El Teatro Campesino has spread messages on many issues, including labor, politics, war, heritage and family.

**9:30 a.m. – 11:00 a.m.**

**Team Meetings**

*Please check below to confirm which team you're on and where it meets, based on the following states and/or school districts:*

## **Grand Sonoran A- D**

**Neila Connors**  
**Roy Benavides**  
**Judy Enright**  
**Richard Ramsey**

*California:* Chico, Dunsmuir, Grant Union, Placer, Roseville, Sacramento City, Tahoe-Truckee  
*Illinois:* Dupo, East St. Louis, South Holland, Villa Grove, Watseka  
*Iowa:* All districts  
*Kansas:* All districts  
*Missouri:* All districts  
*Nevada:* Elko, Humboldt, Washoe  
*Oklahoma:* All districts  
*Oregon:* All districts  
*Texas:* Beaumont, Bloomington, Brownsville, Comal, Corsicana, Eagle Pass, Ennis, Flatonia, Judson, Laredo, Lockhart, Longview, Nacogdoches, New Braunfels, West Orange – Cove, Palestine, Round Rock, San Antonio, San Felipe – Del Rio, Smithville, South San Antonio  
*Washington:* All districts

## **Grand Sonoran H – K**

**Jerry Lynch**  
**Howard Jennings**  
**Glady Nienstaedt**  
**Michael Tomasoski**

*Arizona:* All districts  
*Arkansas:* All districts  
*California:* Central, Colton, Fresno, Hacienda La Puente, Jurupa, Kern, Long Beach, Montebello  
*Idaho:* All districts  
*Illinois:* Chicago Heights, Elmhurst, Leyden, New Trier, Rochelle, Waukegan  
*Minnesota:* All districts  
*Montana:* All districts  
*Nevada:* Lincoln  
*New Mexico:* All districts  
*Texas:* Alpine, Dalhart, Ector, El Paso, Midland, Sweetwater  
*Utah:* Alpine, Beaver, Millard, Provo, Tintic, Tooele  
*Wisconsin:* All districts

## **Grand Canyon 6**

**Howard Johnston**  
**Rupert Asuncion**  
**James Gautier**  
**Marion Payne**

*California:* Elk Grove, Livermore, Manteca, Martinez, Milpitas, Modesto City, Oakland, Pleasanton, Stockton, Tracy  
*Colorado:* All districts  
*Illinois:* Chicago  
*Nebraska:* All districts  
*Texas:* Angleton, Brazosport, Channel View, Crosby, Dayton, Deer Park, Galena Park, Goose Creek, Houston, La Porte, North Forest, Pasadena, Sheldon, Spring Forest  
*Utah:* Box Elder, Carbon, Davis, Granite, Jordan, Juab, Murray, Ogden, Salt Lake City, Weber  
*Wyoming:* All districts

# 2006 Presenters

## **Rupert J. Asuncion**

Rupert Asuncion, a consultant to The Principals' Partnership, has served as director of secondary education and director of student services for grades 7-12 for nearly 10 years in California's Stockton Unified School District, a district that has a diverse K-12 enrollment of 42,000 students. He also has served as a high school principal in the district for some 17 years, and in 1991, while principal of Amos Alonzo Stagg High School, the school was recognized as a California Distinguished High School.

Rupert has served on the National Association of Secondary School Principals' (NASSP) High School Advisory Council and has participated in a multi-year Association for Supervision and Curriculum Development Consortium on Restructuring Schools. Most notable, Rupert served on the NASSP and Carnegie Foundation Commission on the Restructuring of the American High School that produced the 1996 report *Breaking Ranks: Changing an American Institution*.

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## **Donna Beegle**

Dr. Beegle is a highly experienced national public speaker, discussion leader, trainer and the author of articles providing insights and strategies for working with people from poverty backgrounds. Currently president of Communication Across Barriers, a consulting firm devoted to improving relationships and opportunities, her inspiring story and work on ending poverty have been featured in print and on television, both locally and nationally. She has her master's degree in communication and gender studies, and her doctorate in educational leadership.

While teaching speech communication courses at Portland State University, Donna worked with the university on a Federal Endangered Urban Youth Grant developing projects to increase graduation rates for students from poverty backgrounds. She also has worked to develop training materials and curriculum for Oregon State Correctional Institutions.

## **Roy C. Benavides**

Dr. Benavides, a native of Texas, has held numerous positions over his career as an educator and administrator. Roy served as the superintendent of the Ector County, Texas, Independent School District, and his other positions have included teacher, coach, assistant principal, principal, director of secondary curriculum, associate superintendent and executive director of Region XIII Education Service Center in Austin, Texas. He received his bachelor of science and master's in education from Trinity University in San Antonio and his doctorate in educational leadership from Texas A&M University at College Station.

Roy, a past president of the Texas Middle School Association, also works as an educational consultant, speaker and program presenter at professional conferences across the country and is a consultant to The Principals' Partnership. Among the many awards and recognition that he has received, he is most pleased to have been selected by the Educational Administration and College of Education at Texas A&M as one of their distinguished and notable graduates.

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## **Neila A. Connors**

Dr. Connors, who is a team leader and consultant to The Principals' Partnership, is dedicated to teaching people how to build their own bridge for a successful life. She has taught at both elementary and middle school levels, and has been a high school advanced placement coordinator, an international baccalaureate coordinator, an administrator and a tenured professor in the Department of Secondary Education at Valdosta State University in Georgia.

Neila has conducted extensive research in the areas of teacher advisory programs, successful counselors, attitudes of students from rural areas, positive teachers and their characteristics, and homework. A widely published author, she has written numerous articles and has presented to educators, school boards, superintendents, state and national organizations, parents, counselors, and corporations in the 50 United States, Canada and Europe. She has been recognized by many states, and has received Distinguished Service awards from the Florida, Georgia and Connecticut Association of Schools. She received her bachelor's degree from St. Leo College in Florida and her master's degree and doctorate from Florida State University, Tallahassee, Florida.

# 2006 Presenters

## **Ann Cunningham-Morris**

During her 25-year career, Ann Cunningham-Morris has been a central office instructional administrator, coordinator of staff development, high school principal, associate principal and classroom teacher in California, Florida, Georgia, Illinois, Kentucky and Virginia. She also has served as an adjunct professor for several universities and as an educational consultant to a host of school systems throughout the country in the areas of designing effective professional development programs, instructional leadership, assessment literacy, instructional best practices and supporting high academic achievement for diverse student populations.

Ann is presently the director of professional development at the Association for Supervision and Curriculum Development. She received her bachelor of science in special education from the University of Georgia, her master's in education from Georgia State University and has completed the certificate of advanced studies program in educational leadership at Illinois State University.

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## **Willard Daggett**

Dr. Daggett is president of the International Center for Leadership in Education and is recognized worldwide for his proven ability to move education systems toward more rigorous, relevant skills and knowledge for all students. He has assisted many states and hundreds of school districts with their school improvement initiatives. His enlightening and motivating messages have helped audiences look at education differently by challenging assumptions about the purposes, benefits and effectiveness of American schools. He inspires audiences to embrace what is best about our education system and to make the changes necessary to meet the needs of all students in the 21st century.

Prior to founding the International Center in 1991, Willard was a teacher and administrator at secondary and postsecondary levels, and a director with the New York State Education Department, where he spearheaded restructuring initiatives to focus the state's education system on the skills and knowledge students need in a technological, information-based society. A widely published author, Willard has collaborated with education ministries in several countries and with organizations and companies such as the Council of Chief State School Officers, the Bill & Melinda Gates Foundation, the National Governors Association, the U.S.

Chamber of Commerce and Apple Computer. He serves on a number of advisory boards, including the *USA Today* Education Advisory Panel.

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## **Rosario Diaz-Greenberg**

Dr. Rosario Diaz-Greenberg was born and raised in El Salvador, Central America, and she arrived in the United States at the age of 17 without knowing any English. She calls her journey "from ESL to EdD" to show other students who are English Language Learners that they also can learn English and advance through the school system to receive a doctorate.

Rosario obtained her doctorate from the University of San Francisco as a Title VII Fellow. She has published extensively in journals and is the author of the book *The Emergence of Voice in Latina/o High School Students*, which was published in 2002. Presently, she is an associate professor at California State University San Marcos and is engaged in teacher-training in bilingual rural Mayan communities in Guatemala.

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## **Judith Enright**

Judy Enright brings to The Principals' Partnership, where she serves as a consultant, her insight and experience as an independent consultant for more than 15 years with teachers and administrators from coast to coast. She began her career in education as a secondary English teacher, and subsequently served as a special educator, special education director, a middle school assistant principal, and a drug and alcohol education consultant to the Maine Department of Education.

Judy also has served as an undergraduate and graduate school faculty member for the College of Education at the University of Maine, and has been actively involved in four Fortune 500-company, business/education partnerships. She holds a master's degree in education and a certificate of advanced study in education leadership.

# 2006 Presenters

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## Lynn Erickson

Lynn Erickson is a nationally recognized independent consultant and speaker assisting schools and districts around the country with curriculum design. She has been a teacher, principal, curriculum director and adjunct professor in four states over her 37-year career. For the past 11 years, she has traveled extensively to school districts nationally and internationally, specializing in the design of concept-based curriculum and instruction, integrated curriculum, and standards-aligned curriculum.

Lynn is the author of two best-selling books: *Concept-Based Curriculum and Instruction: Teaching Beyond the Facts* published in 2002, and *Stirring the Head, Heart & Soul: Redesigning Curriculum & Instruction* published in 2001. Her new book, *Developing Intelligence Through Concept-Based Curriculum & Instruction*, as well as two new videos and a CD Tutorial for Trainers will be produced and published in 2006.

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## Deborah G. Estes

Dr. Estes, who graduated from Texas A&M with a doctorate in educational administration, is a former high school teacher, middle school principal and curriculum/public relations director. She also held the position of senior consultant for Region 10 Education Service Center for six years where her responsibilities included directing, coordinating and servicing as a lead trainer of a cooperative service that provided training to more than 1,600 superintendents, principals and central office staff and trustees of 82 school districts.

In 1995, she established the Estes Group, Inc., which specializes in training to both business and educational sectors. Deborah's primary interest is in the area of brain research and how this knowledge can directly impact our lives as educators, and even more significantly, as human beings.

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## Dudley E. Flood

Dr. Flood holds a bachelor's degree from North Carolina Central University, a master's degree from East Carolina University and a doctorate from Duke University. He began his career as an 8th grade math, science and English teacher; went on to teach high school social studies and coach high school basketball and football; and served as

principal of a school covering grades 1 through 12 – all before joining the North Carolina Department of Public Instruction as a specialist in school desegregation and race relations. After retiring from Public Instruction with 21 years of service, his last position there being the associate state superintendent, he served as executive director of North Carolina Association of School Administrators.

Dudley has spoken in all 100 of North Carolina's counties as well as in 47 of the 50 United States and abroad. His writings, published in more than 25 journals, include studies in school discipline, the effect of desegregation on students and on the educational process, and public communication with school systems. Additionally, he has received numerous awards for his outstanding civic service.

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## James Forde

Jim Forde manages information technology initiatives for The Principals' Partnership and serves as Webmaster for [www.principalspartnership.com](http://www.principalspartnership.com), The Partnership's Web site. Jim, who has more than 12 years of teaching experience and an extensive background in technology, was named Stamford, Connecticut's, Teacher of the Year in 1995. He has consulted with more than 60 schools focusing on educational technology issues and has presented at regional and national conferences on the topic of educational technology. Additionally, he is the creator of [edtechNOT.com](http://edtechNOT.com), an active Web site that encourages debate on the merits and pitfalls of using educational technology in real schools.

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## James P. Garvin

Dr. Garvin, who currently is senior consultant to The Principals' Partnership, completed his PhD program in 1974 at the University of Massachusetts and subsequently served as chairman of the education department at Gordon College in Massachusetts. While at Gordon, he developed a unique secondary teacher preparation program using 30 local high school teachers as adjunct professors. In 1983, the United States Department of Education invited him to participate in the Blue Ribbon Recognition Program, and he was honored for these efforts at the White House by President Ronald Reagan. In 1989, he was invited to join the Carnegie Corporation to study transition issues in high schools.

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Jim is well known for his efforts in assisting state departments in setting standards and competencies for teacher certification. He chaired the professional advisory committee that established standards in a variety of teaching fields for the State of Massachusetts. For more than 15 years, he has worked as a consultant in four Fortune 500 business/education partnerships.

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## **James L. Gautier**

James Gautier, a native of Panama City, Florida, is a consultant to The Principals' Partnership. He received his bachelor of science in psychology at Florida A&M University and his master's degree in education leadership at the University of West Florida.

For more than 35 years, he has served as a teacher and administrator, including coordinator of career education, coordinator of secondary social studies, ESOL director, and director of curriculum and instruction in Bay County Schools, Florida.

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## **Betty Greene-Bryant**

Betty Greene-Bryant currently serves as director of diversity and strategic initiatives for the Council for Exceptional Children in Arlington, Virginia. In 2000, she arrived at the National Association of Secondary School Principals (NASSP) from the Manassas City Schools in Virginia, where she was the special education administrator for Middle Schools. Working through NASSP, she represented the association on IDEA for Local Implementation by Local Administrators', whose mission is to further efforts for educators and administrators to realize the goals of IDEA '97 through technical assistance, collaborative alliances and advocacy support. She also represented NASSP at state conferences as a presenter and speaker on topics related to special education and programs for principals on special education. A key project for her was to provide and evaluate materials for principals, including workshops, institutes and articles for the association's publications.

Betty received her bachelor's and master's degrees in fine arts from Howard University. For more than 16 years, her career in education has included positions as visual arts teacher, grant developer, fine arts administrator, assistant principal and principal.

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## **F. James Hoffmann**

Jim Hoffmann is the executive director of The Principals' Partnership, launched by Union Pacific in January 2002. From 1989 to 2000, he worked closely with Champion International Corporation as the executive director for the company's award-winning, nationally recognized business/education partnership.

Jim's extensive experience in management and education includes a wide range of positions including director of The Principals' Leadership Institute, a principal for 12 years in Connecticut, executive director for four Fortune 500 business/education partnerships and advisory council member of the National Association of Partners in Education. He also served as vice president of The Principals' Center at the Cooperative Education Services, chairman of the program committee, chairman of the Business-Education Partnership, and a member of the executive boards of several education and community organizations.

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## **Howard P. Jennings**

Howard Jennings, a consultant to The Principals' Partnership, has held a variety of administrative positions in the Stamford Public Schools in Connecticut and the Philadelphia Public Schools in Pennsylvania. He has served more than 40 years as an educator in public schools as a teacher, district department head for special education, assistant principal and principal, and in the central administrative office as the diversity coordinator and affirmative action officer.

He was part of the administrative team that developed a highly successful math, science and technology magnet middle school in Stamford. Howard is also founder of Dollar for Scholars in Stamford which offers scholarships to students who commit to being drug free throughout their high school years. He has served on several community boards including The Mayor's Community Youth Services in Stamford and the Nehemiah Commission for Incarcerated Youth. Howard received his bachelor's degree in education from Cheyney State University, a master's degree from Antioch Graduate School and an administrative certificate from the University of Pennsylvania. Howard remains active in public schools, assisting them to create positive school climates to maximize student's achievement.

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## **Todd Johnson**

Todd Johnson has taught high school, middle school and elementary school students. He also was the principal of an alternative high school for at-risk students in Grand Rapids, Michigan. Todd has worked closely with administrators and teachers for more than 20 years, presenting his ideas on discipline throughout the United States, Canada and Asia. He is well known for his stimulating and relevant staff development workshops and his ability to combine thought-provoking ideas with realistic suggestions.

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## **J. Howard Johnston**

Dr. Johnston, a team leader and consultant to The Principals' Partnership, is professor of secondary education at the University of South Florida where he prepares teachers and administrators for work in the urban environment. His prior positions have included professor at the University of Cincinnati, where he was also dean of the Graduate School of Education and dean of the College of Education, and a junior and high school teacher and administrator in New York and Wyoming. Howard's research focuses on effective schooling for all youth, particularly in urban settings. He recently has been active in assisting schools as they cope with the demands of high-stakes accountability and the standards-based reform movement. He has written more than 150 published works and has presented more than 2,000 papers, lectures, workshops and keynote addresses in all 50 United States and more than a dozen other countries.

Howard has received university-wide teaching and research awards, and is a recipient of National Association of Secondary School Principals' Distinguished Service and Gruhn-Long-Melton awards, as well as the John Lounsbury Award from the National Middle School Association.

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## **Jerome O. Lynch**

Jerry Lynch has been involved in education for more than 30 years. He has been a teacher, a coach, a substance abuse counselor and program director, an assistant principal, a principal, a special consultant for the Maine Commissioner of Education, and has served on the board of directors of numerous organizations committed to improving education and the lives of children.

Jerry, who also serves as a team leader and consultant to The Principals' Partnership, has shared his learnings from these experiences at conferences and institutes in Canada, the Virgin Islands and 38 of the 50 United States. He has served as a visiting professor/lecturer at numerous universities including the University of New Mexico, New Brunswick University in Fredericton, Kutztown University, and the University of Maine, where he is a member of the graduate school faculty. He presently works solely with business/education partnerships due to his belief that such collaborations provide the greatest opportunity for all schools to reach the goal of ensuring success for all students.

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## **Joan Maute**

Dr. Maute currently works with two schools each week as a coach for the administration and faculty, and teaches graduate classes about the characteristics of young adolescents. From 1970 until June 2003, she was a teacher, team leader, lead teacher and district coordinator in an Illinois K-12 district. For decades she taught 8th grade students and worked with them as they began to transition to high school. Joan's 1991 dissertation was based on the transition concerns of 8th grade students as they prepare for high school. Her article, "The Next Best Step: Transition to High School" was published in *Middle Ground* in 2002.

In addition to her work in the district, consulting and transition study, Joan has been presenting and facilitating at local, state and national conferences since 1981. Her articles on teaching and learning have been published in many education journals. She has served as president of the Illinois Staff Development Council and a board member for the Association of Illinois Middle Schools. Joan received her bachelor of arts from North Central College in Naperville, Illinois, and her master of arts and doctorate of education from National-Lewis University in Evanston, Illinois.

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## **Ernie Mendes**

Dr. Ernie Mendes has been providing professional development services since 1988. His background in education, organizational training, and personal and executive coaching, combined with 23 years as a classroom teacher and 11 years as a licensed psychotherapist, provide a wealth of experience and practical applications to schools and organizations. He

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works with school districts to create interpersonal effectiveness in schools through training teacher leaders, providing facilitation skills for conducting team meetings, creating internal collegial coaching programs, conducting management team retreats and training teachers in research-based student engagement and classroom management strategies.

Ernie has authored educational material for teachers that focus on building effective relationships with students and colleagues. Based on brain and developmental research, his recent book, *Empty the Cup Before You Fill It Up: Relationship Building Strategies to Promote Effective Learning Environments*, is popular with secondary teachers.

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## Hector Molina

Hector Molina is currently working as a child welfare and attendance administrator for the Woodland Joint Unified School District in Woodland, California. His prior experience includes being a bilingual classroom teacher for 12 years in grade K–8, and he has more than six years of secondary administrator experience.

Hector grew up in a gang-infested neighborhood with his mother, brothers and sister for support. He was fortunate to have a mother who always encouraged him to go to school and get a good education. He has presented at various state conferences in California and Nevada, which addressed gangs in the schools and interventions with parents and youths. Hector considers himself an educator who wants all the students he comes in contact with to have choices after they leave his district.

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## Mike Muir

Mike Muir has been working to engage and motivate students for nearly 20 years. In this capacity he also is a consultant working closely with educators around the country to motivate and engage all their students.

Mike is an associate professor of education at the University of Maine at Farmington and director of the Maine Center for Meaningful Engaged Learning. He especially is interested in how technology motivates students and works closely with Maine's Learning with Laptops initiative.

## Glady Nienstaedt

For the more than 20 years that Glady Nienstaedt has been involved in public education, her work with young adults has included teaching experiences in the general classroom, the juvenile corrections system, outdoor education, alternative education and special education. Additionally, she has more than 16 years of school administration experience at the high school and middle levels. Throughout her career she has helped implement exemplary programs dealing with student advisory, student management, parental involvement, and school and community service projects.

Glady, who is a consultant to The Principals' Partnership, has presented and facilitated at the district, state and national levels. She has served on the board of directors for the Michigan Association of Secondary School Principals. Her bachelor of science was earned from the University of Wisconsin – Stevens Point and her master of arts in secondary education administration from Northern Michigan University – Marquette.

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## John J. Nora

Jack Nora has had a unique and varied career. He started out at General Motors (GM), where he progressed from an hourly employee to manager of human resources management for Cadillac Motor Car Company. In his last position with GM, he led a planning team to create the high-performance Livonia Engine Plant, which became the model plant for the world.

Following his time at GM, Jack became a senior partner of a law firm, and for the past 21 years has been the president of Workplace Transformation Inc., an international consulting company that helps organizations become high performance and meet competitive challenges. Clients include companies in the United States, Canada, Mexico, Argentina, Slovakia, Serbia and South Korea. He received a bachelor of arts from Michigan State University, a master of business administration from the University of Detroit and doctorate of law from the University of Detroit Law School.

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## **Janice B. Ollarvia**

Janice Ollarvia currently is a National Association of Secondary School Principals (NASSP) Distinguished Principal for Secondary School Reform. In this role with NASSP, she serves as the association's primary "voice" for *Breaking Ranks II*, providing expert consultation on all aspects of its high school reform framework. Prior to NASSP, for more than 35 years, Janice served in numerous capacities as an educator and administrator: high school teacher, curriculum coordinator, assistant principal and principal.

She also has extensive experience as a staff developer, specializing in training and coaching principals, aspiring principals and teachers. Most recently, she worked in these capacities for the DePaul University Center for Urban Education and for the Chicago Leadership Academy for Supporting Success. Janice holds a bachelor's degree from Northern Illinois University and a master's degree in educational administration and in communication from Governors State University, Illinois.

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## **Marion Johnson Payne**

Over her extensive career in education, Marion Payne has been a teacher, principal and district level director in Washington, D.C., Maryland, Georgia and in an overseas school in Iran. She received her education at Virginia State University, Howard University and Loyola College in Baltimore.

A recognized leader in secondary school reform throughout the nation and a consultant to The Principals' Partnership, Marion has served as a member of the prestigious Faculty of the Association for Supervision and Curriculum Development in its work with schools focused on standards-based reform challenges in some of America's largest districts. In this role, she has assisted dozens of schools as they work on their own, locally developed improvement agendas, providing coaching and technical assistance that reflects best practices. Marion is a past president of National Middle School Association and has been honored with various educator awards, the highest being selected as a Fulbright-Hays scholar for exchange visits to Israel and Jordan.

## **Marvin R. Pittman**

Marvin Pittman holds a bachelor's degree from North Carolina Wesleyan College in Rocky Mount, and he has completed graduate study at North Carolina State University and North Carolina Central University. He has been a teacher, assistant principal, principal, director of instruction for the Wake County Public Schools in Raleigh, North Carolina, and executive director for middle and high school curriculum for the Durham, North Carolina, public schools. Marvin served as a section chief in the division of school improvement with the North Carolina Department of Public Instruction (NCDPI) and as senior assistant to the state superintendent of public instruction, where he represented the state superintendent on boards, commissions and meetings.

Marvin now serves as director of the division of school improvement for the NCDPI. He provided leadership in developing a cultural diversity training program for North Carolina public school educators. He also serves as co-chair of the Governor's Character Education Committee.

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## **Richard Ramsey**

Dr. Ramsey has more than 30 years of service as a teacher, coach, athletic director, vice principal and principal. Having worked in education in grades K-12, his experiences and background enable him to relate to children, youth and their families, as well as to offer guidance to assist them in living in our changing society.

Richard, a consultant to The Principals' Partnership, is a nationally known, respected author and gifted speaker who has traveled extensively throughout the United States. His highly acclaimed messages combine real life experiences with humor to create high quality, high energy programs. His eloquent delivery and content captivate, empower, motivate, inspire and educate the listener.

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## **Mel Riddle**

Dr. Riddle is the 2006 National High School Principal of the Year and the 2005 Virginia High School Principal of the Year. Dr. Riddle has been principal of J.E.B. Stuart High School in Fairfax, Virginia, for nine years, a high school that has all the factors that would place a school at risk, including high poverty, high mobility and a large number of second-language students.

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During the last nine years, Mel and the Stuart staff have achieved remarkable results: Stuart was the focus of a September 2001 *National Geographic* article entitled “A High School Melting Pot;” was one of 12 “50-50-90-90” finalists; was named as one of the first group of Break-through High Schools in 2004 by the National Association of Secondary School Principals (NASSP); was an International Center for Leadership in Education (ICLE) Model School in 2004 and 2005; and received the International Baccalaureate of North America Inspiration Award in 2004. Stuart High School has been featured in NASSP publications, including *Breaking Ranks II* and *Creating a Culture of Literacy*. In January 2005, citing the school’s outstanding record of academic achievement, President George W. Bush chose J.E.B. Stuart High School as the site to deliver his policy speech on high school reform.

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## **Pam Robbins**

Dr. Robbins is dedicated to providing meaningful, research-based professional growth opportunities that provide the necessary skills and motivation for all organizational members to accomplish their long- and short-range goals. She consults internationally in a wide range of areas, including brain research, quality teaching, emotional intelligence, brain-compatible training, instructional strategies for block scheduling, peer collaboration, coaching, mentoring, leadership skills and developing professional learning communities. In addition to an impressive list of educational and corporate clients, Pam has worked with local school systems and staff members throughout the United States, Canada, the Far East, Great Britain and South America, and with the TI-IN Network, an organization producing educational television programs.

Pam is a widely published author, whose newest book was co-authored with Harvey Alvey, entitled *The New Principal’s Fieldbook: Strategies for Success*, in 2004. She was formerly the director of training for the California Leadership Academy, and she holds a bachelor’s degree in English from the University of California, a master’s degree in education from California State University, Sacramento, and a doctorate from the University of California, Berkeley. Her doctoral studies emphasized the areas of organizational development and change.

## **Darrell Scott**

Darrell Scott is the father of Rachel Scott, one of the victims of the Columbine High School shootings on April 20, 1999. Soon after the Columbine shootings and Rachel’s death, Darrell founded Rachel’s Challenge, a program that inspires, instructs and enables students to bring positive change to their school atmosphere. Rachel’s acts of kindness and compassion, coupled with the contents of her diaries, have become the foundation and challenge for one of the most life-changing school programs in America.

Since Columbine, Darrell has spoken live to more than 5 million people around the world, including educators, politicians and community groups about school violence. And, in addition to appearing numerous times on national television on programs such as *Oprah*, *Larry King Live*, *CNN*, *Today Show* and *Good Morning America*, and being featured in *Time* magazine and quoted in periodicals such as *Newsweek* and *The New York Times*, Darrell has authored or co-authored five books. He also has met twice with the President of the United States to discuss the subject of school violence.

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## **Glenn Singleton**

Glenn Singleton, who began his career as an Ivy League admissions director, founded Pacific Educational Group, Inc. (PEG) in 1992 to more closely support families in their transitions within and between K–12 and higher education. Over the years, PEG has grown into its intended mission of addressing systemic issues of educational inequity by providing guidance to districts on how to meet the needs of underserved students of color populations and to help educators focus on heightening their awareness of institutional racism.

In 1995, Glenn developed “Beyond Diversity,” a nationally recognized seminar that helps administrators, teachers, students and parents to identify, define and examine the powerful intersection of race and schooling, and it has provided the foundation for principal leadership development and teacher action-research work. He was the recipient of the National School Public Relations Association Eugene T. Carothers Human Relations Award for outstanding service in the fields of human rights and human relations in 2003. Glenn also is an adjunct professor of educational leadership at San José University and the author of the book *Courageous Conversations About Race: A Strategy for Achieving Equity in Schools*.

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## Rosemarye Taylor

Rosemarye Taylor began her career as a middle and high school reading, language arts and Spanish teacher. Since then she also has served as a middle and high school administrator, and a district-level administrator in Georgia and Florida. In private sector management, Rose was director of professional development for Scholastic, Inc. in New York. Currently, she is associate professor of educational leadership at the University of Central Florida in Orlando.

Much of Rose's success is due to conceptualizing, creating and implementing fail-safe systems that work seamlessly to support improvements in student learning. As an example, she led research, design and implementation of the Orange County Literacy Program that has successfully had an impact on thousands of elementary, middle and high school students and teachers. The classroom concept, designed with her leadership, has been produced as a literacy intervention product by Scholastic, Inc. And, in the Orange County Public Schools in Orlando, Rose designed and implemented a curriculum system that supported the notion that systems make the work of administrators and teachers easier.

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## Michael Tomasoski

Michael Tomasoski's career includes a bachelor's degree in education from Michigan State University, a master's degree in educational supervision from Eastern Michigan University, and an EDS in supervision and instruction from Northern Michigan University. He has spent more than 30 years in public education, 11 of which were as a classroom teacher in grades 7-12. Administratively, Michael has served as a principal at the elementary, middle and high school levels, and also has served five years as a district superintendent. He has experienced all aspects of K-12 education and has been directly involved in numerous school improvement initiatives and successful building referendums.

Michael, who has been associated with school/business partnerships since 1990, is a consultant to The Principals' Partnership and serves as an adjunct professor for Northern Michigan University's School of Education, where he instructs teacher preparation classes and supervises student teachers.

## Luis Valdez

Luis Valdez, former council member of the National Endowment for the Arts and founding member of the California Arts Council, may be best known as the founder of El Teatro Campesino, the theatrical troupe that has set the standards for Hispanic theater in the United States. Valdez and El Teatro Campesino first garnered national acclaim with an Off-Broadway Obie in 1969, the Los Angeles Drama Critics Award in 1969 and 1972, and international plaudits from numerous prestigious European festivals. In 1977, as a recipient of a Rockefeller Foundation Artist-In-Residence Grant, Luis wrote the play *Zoot Suit*, which became one of the most critically acclaimed productions to originate from Los Angeles. He also wrote and directed the movie version in 1981, garnering a Golden Globe nomination for Best Musical Picture.

Luis went on to conquer Hollywood in 1987 with the movie *La Bamba* for Columbia Pictures and adapted his stage play *Corridos*, starring Linda Ronstadt, for PBS. His newest play, *Earthquake Sun*, had its world premiere in San Diego in 2004. He recently added to his list of accomplishments that of university professor as a founding faculty tenured professor at the Institute for Teledramatic Arts and Technology at California State University, Monterey Bay. In addition to holding several honorary doctorate degrees (one of which was from his alma mater, San José University), Luis is a proud recipient of the Aztec Eagle Award, presented by the government of Mexico for his distinguished contributions to the welfare and culture of the Mexican people, and the prestigious Governor's Award from the California Arts Council.

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## Donna E. Williams

Donna Williams currently chairs the Strive to Excel (S2E) Board for Hilton Head and Bluffton High Schools in South Carolina. S2E is a nonprofit organization of parents, school professional and community volunteers working with high school students to ensure that they graduate prepared to enroll and succeed in a postsecondary program. She initiated the Family University, whose purpose is to use the Leadership Resiliency Model to empower parents to become leaders in their family's education development. In Chicago, where she spent 11 years as a principal, and in Hilton Head, where she was a principal for seven years, she emphasized parental development and participation in every aspect of the instructional program.

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A native of Chicago, Donna spent 30 years of an exciting career in the Chicago Public Schools as mathematics teacher, reading clinician, district curriculum administrator and principal. She received her bachelor's degree in psychology from Michigan State, her master's of education in administration from DePaul University and completed all course work for her doctoral degree in education administration and supervision in curriculum development at the University of Illinois.

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## **Ronald Williamson**

Dr. Williamson began his teaching career in Ann Arbor, following his graduation from the University of Michigan. He also served as an assistant principal, principal, curriculum director and associate superintendent for curriculum and instruction in the same district. After earning his doctorate in leadership at Eastern Michigan University, Ron taught at the University of North Carolina, Greensboro, where he also directed the principal preparation center and program. Currently, he is on the faculty at Eastern Michigan where he continues to work closely with principals throughout the nation.

In addition to his work with The Principals' Partnership, Ron works closely with the Galef Institute's comprehensive school reform initiative, and has served as a planning and assessment consultant to the Edna McConnell Clark Foundation, National Association of Secondary School Principals (NASSP) and dozens of school districts throughout the nation. A prolific writer, Ron's work has appeared in dozens of journals, and he is the author of four books on leadership and school improvement. In March 2005, NASSP awarded him the Gruhn-Long-Melton award in recognition of lifetime achievement in middle level leadership.



# Area Attractions

Welcome to Phoenix, the fifth largest city in the United States, and one with more than 325 days of sunshine every year! Whether your passion or pastime is history, sightseeing, shopping, the arts, golfing or just relaxing in the sun, Phoenix and its surrounding area has something for you.

## Native American Culture Abounds

A city rich in cultural heritage, Phoenix has nearly two dozen Native American Tribes that continue to have a strong presence here.

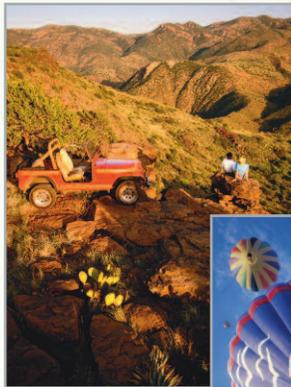
Take an **Awakening the Spirit Tour** to learn about Native American traditions and beliefs. And don't miss the

**Heard Museum**, which has been a Phoenix landmark for more than 75 years and a place where visitors from across the globe come to learn about Native cultures and art.



## Discover Desert Delights

Enjoy the unbelievably beautiful landscapes like the Sonoran Desert and the surrounding mountains, including Squaw Peak/Piestewa Peak. Take a **hot-air balloon ride** to see it all from above, enjoy some spectacular **rock climbing**, an afternoon **hang gliding** or a take a **Wild West Jeep Tour**. Or head to the **Lake Powell Resorts and Marinas** for an amazing visual treat or take one of the sporting packages that include



water ski instruction. The **Desert Botanical Garden** has the world's largest collection

of desert plants. You also can visit the **Prescott Fine Arts Association** to see its most recent show "Arizona Visions 2006—Canyons, Caves & Creatures" or stop into the **Arizona Capitol Museum**

for their latest exhibit of images and artifacts.

## Cool Destinations

**Copper Square** in Downtown Phoenix is the place to go if you want to find **professional sporting events, concerts, street fairs, live**



**theater and more.** Square highlights include the home of the Arizona Diamondbacks Chase Field, the Phoenix Suns home court US Airways Center, the Phoenix Civic Plaza, the Arizona Science Center, the Orpheum Theatre and the Herberger Theatre Center.

Greater Phoenix is also full of **fantastic shopping and spa opportunities**. Start off your day buying perfect

gifts, and exploring antiques and high fashion at the Scottsdale Fashion Square and the Biltmore

## The Arts and Theater Abound

The Phoenix area has first-rate entertainment – everything from Broadway plays and dinner theater to museums to suit nearly every taste. Visit the home and studio of renowned

architect Frank Lloyd Wright at **Taliesin West**. There's the **Phoenix Art Museum** – the Southwest's largest art museum, the **Fleischer Museum** for American Impressionism, the **Phoenix Museum of History** and

## The Arizona Science Center.

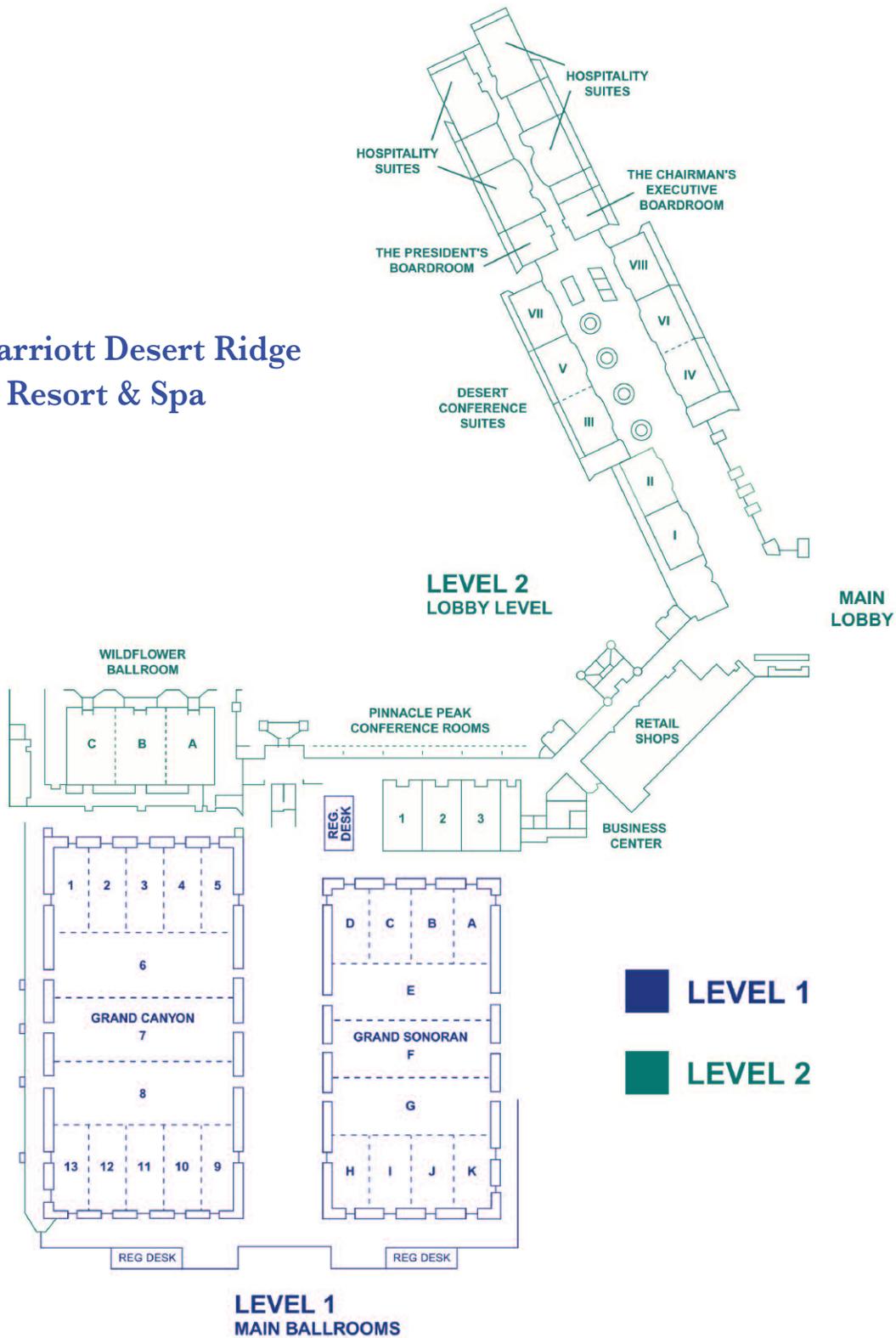
Or just relax at the Desert Ridge and enjoy the wide range of services offered right here.



Photos courtesy of Greater Phoenix Convention & Visitors Bureau

# Floor Plan

## JW Marriott Desert Ridge Resort & Spa



# Agenda at a Glance

## Monday, July 10, 2006

6:00 p.m. – 8:30 p.m. Reception and Dinner

## Tuesday, July 11, 2006

6:45 a.m. – 8:00 a.m. Continental Breakfast  
7:00 a.m. – 8:00 a.m. Union Pacific Recruitment Program  
8:00 a.m. – 9:30 a.m. **General Session I**  
Keynote Speaker: Willard Daggett  
Team Meetings  
9:45 a.m. – Noon  
Noon – 1:30 p.m. Lunch  
1:30 p.m. – 3:00 p.m. School Size Alike Sessions

## Wednesday, July 12, 2006

6:45 a.m. – 8:00 a.m. Continental Breakfast  
7:00 a.m. – 8:00 a.m. Union Pacific Recruitment Program  
8:00 a.m. – 9:30 a.m. **General Session II**  
Keynote Speaker: Darrell Scott  
Cyber Café  
9:45 a.m. – 3:00 p.m. Assemblies  
9:45 a.m. – 11:30 a.m. Information Sessions A  
9:45 a.m. – 10:35 a.m. Information Sessions B  
10:50 a.m. – 11:45 a.m. Lunch  
11:30 a.m. – 12:45 p.m. Assemblies (repeated and includes break)  
1:00 p.m. – 3:00 p.m. Information Sessions A (repeated)  
1:00 p.m. – 1:50 p.m. Information Sessions Break  
1:50 pm. – 2:05 p.m. Information Session B (repeated)  
2:10 p.m. – 3:00 p.m.

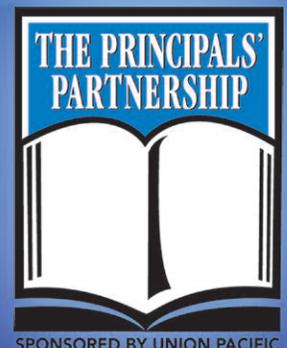
## Thursday, July 13, 2006

6:45 a.m. – 8:00 a.m. Continental Breakfast  
8:00 a.m. – 9:00 a.m. **General Session III**  
Keynote Speaker: Luis Valdez  
Team Meetings  
9:30 a.m. – 11:00 a.m.

## Join Us Next Year

at the San Antonio Marriott Rivercenter

San Antonio, Texas • July 16 – July 19, 2007



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