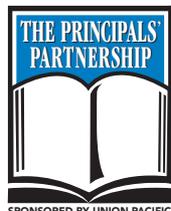


Strong leaders **continue** to build strong schools

The Senior Partner Program

An ongoing leadership program for public high school principals



SPONSORED BY UNION PACIFIC

The leadership
challenges that
high school
principals face
continue year
after year . . .

And so does
our support.



leadership
networking
best practices
growth
recognition
dialogue
community
feedback
integrity
respect
innovation

Introducing the Senior Partner Program



It's an exciting time: The first group of high school principals in The Principals' Partnership is about to complete the inaugural three-year program. These "pioneers" are actively applying what they learned throughout this core program to improve education for the young people in their communities.

While The Partnership has exceeded all expectations, its job is far from over. We believe the principals who complete the program deserve our *continuing* support. We also recognize that they can offer hard-won wisdom — based on their own experiences — to fellow principals in the core program.

That's why we are creating the Senior Partner Program — a voluntary, continuing professional development program.

Principals will help shape the new program.

We know what works: We are using the same process to design the Senior Partner Program that was so successful in creating the core program.

Later this year, principals from the first group will provide input and ideas through feedback sessions to brainstorm the kind of support they want and need as they continue to lead their schools.

Firmly grounded in the latest educational research, the Senior Partner Program will be shaped by principals, for principals, to meet the urgent, real-world needs they face every day.



Senior Partners will continue to receive core-program services.

Senior Partners will continue to receive all the benefits of The Partnership, including:

Team of personal consultants:

Senior Partners will continue their relationship with their team of consultants — the very heart of the program.

Personalized professional development:

Senior Partners will continue to receive help that is fine-tuned for their specific needs.

The Summer Leadership Institute:

In alternate years, Senior Partners will have the opportunity to attend this all-expenses-paid, three-day conference, featuring some of the most advanced thinking on educational leadership.

Regional events and activities:

Senior Partners will continue to participate in local and regional core-program activities.

Educational leadership Web site:

Senior Partners will continue to explore our Web site, widely recognized as one of the top portals for resources on educational leadership.

Professional recognition opportunities:

Senior Partners will continue to have their efforts recognized in local media, on our Web site, and in our newsletters.

Senior Partners will explore new opportunities.

In addition, Senior Partners will explore new opportunities within The Partnership. This fall, through the feedback sessions, principals will further define, refine and expand upon the following ideas, making them as appealing and relevant as possible.

More leadership roles within The Partnership:

Senior Partners, if they so choose, will be able to assume more of a leadership role within The Partnership. For instance, a Senior Partner might present at or host a Partnership event, participate in a feedback session or facilitate a special-interest-group network.

High-tech networking:

Senior Partners will continue to network with their peers as we expand our communications technologies to connect principals in 23 states —



via teleconferencing, the Web site, CD-ROMs and other electronic tools, such as “virtual visits” to innovative Partnership schools.

Executive Resource Bank:

Provided at no cost to the principal, school, or district.

Who is eligible?

Any principal who has been eligible to participate in The Principals’ Partnership for three years can become a Senior Partner. Senior Partners can continue to benefit from the program’s services for as long as The Partnership is offered in their region.

Why Pacific Union?

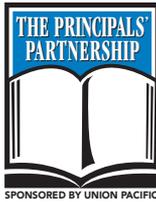
For almost 150 years, Union Pacific has been helping to build a strong America. We believe in the power of our public high schools — under the leadership of dedicated, dynamic principals — to produce the solid citizens, the skilled workforce, the vibrant communities that are the bedrock of this nation.

“Our young people need all the help we can give them to achieve their potential,” says one of The Partnership’s principals. That’s

precisely why we are sponsoring The Principals’ Partnership and its Senior Partner Program. Strong leaders build strong schools. And an ever-stronger America.

For more information about The Principals’ Partnership, visit www.principalspartnership.com or call toll free 866-362-1450.





The Principals' Partnership
7914 W. Dodge Road, PMB 274
Omaha, NE 68114

Toll Free 866-362-1450
www.principalspartnership.com